



Sarah Krasley, Product Manager - Sustainability, Autodesk, USA

As Product Manager of Sustainability at Autodesk, Sarah Krasley is responsible for developing tools for manufacturers to create more sustainable designs while they are in the digital prototyping space. Prior to her work driving sustainable product design solutions at Autodesk, Ms. Krasley served as Communications Director at the Center for Resource Solutions, a think-tank focused on renewable energy and carbon mitigation policies and market mechanisms. In that role, Ms Krasley helped companies across industries make evocative and accurate claims about their renewable energy use. Among the industries she assisted are companies big and small in consumer products, clean technology, electric utility, retail, apparel, and music.

Sarah Krasley holds over a decade of experience working in the convergence of business, design, and sustainability. A recognized voice on sustainability, Sarah's work over the past decade has been featured in *the Wall Street Journal*, *BBC*, *KQED*, *San Francisco Chronicle*, *the UK Telegraph*, *Newsweek*, *MSNBC News*, *SPIN*, *Wired*, and *Scientific American*. She serves on the Commercialization Advisory Board for Oregon BEST, the American Society of Mechanical Engineers Working Group on Sustainable Products & Processes, and the Business Advisory Council for the Cradle to Cradle Products Innovation Institute. Sarah holds a BFA from Pratt Institute and an MBA from the University of San Francisco where she was a McGowan Scholar.